

# ANNUAL REPORT 2019

## Introduction

## Contents

- 03 Introduction
- Advocacy 04
- Community & Events 06
- Trails 08
- 10 Volunteers
- Education 12
- Financials 14
- **Board Members** 15

# MAKING WASHINGTON **THE BEST PLACE TO RIDE**



## **A YEAR NOT TO BE FORGOTTEN**

2019 marked the 30th Anniversary of celebrating a remarkable runway of trail development, maintenance and advocacy for mountain bikers in Washington State. It also represented the final year of our 5-year 2020 strategic plan. A year not to be forgotten.

And yet, here I find myself preparing our 30th year annual report while nearing the end of 2020. A year that started with me gifting "Do Epic S\*\*\*" notebooks during our team planning retreat, but instead tossed workplans, timelines, and best intentions out the window. 2020 tested all of us, stretched our resources thin, and left 2019 feeling like a faint memory.

2020 has the power to greatly overshadow previous years with all the punches it has thrown at us. But we won't let that happen. Let's take a step back. Enjoy this report and take a moment to celebrate the incredible accomplishments you helped make happen as we completed 30 years of volunteer driven trail development, maintenance, education and community building in 2019. Read and breathe in the heart-felt, socially distanced, positively warm and grateful THANK YOU hugs that our team and our board are sending to all of you for your unwavering support.

In 2020, we've learned how resilient we are as a community. We've learned that we, as mountain bikers, can move mountains when it comes to getting things done. We've realized that doing epic things may also mean achievements in punches that come from left field. This year, we learned that we do not fear challenge. We've learned that trails have become even more important to all of us as we lived in a world of restrictions so contrary to the freedom we feel riding bikes on trails. We've learned that we can count on each other when it matters and that our community is indeed EPIC.

Thank you for being along for the ride with us and for supporting our team to allow us to be the best we can be. Because of your dedication to our sport and our trails, Washington is well on its way to becoming the best place to ride.

Ride on, in good health and good spirits.

**Yvonne Kraus Executive Director** 

## **Advocacy**







WITHOUT **ADVOCACY**, **THERE ARE NO TRAILS** 

Trails need a voice. They need a constant backing from passionate recreationists to keep them open, accessible, maintained, and funded.

evergreen

Luckily, we're pretty good at that. With community support, our 2019 advocacy work was widespread across our state's lands.

4

#### In summary, 2019 Advocacy efforts included:

Evergreen East funded an appraisal of private land at Beacon Hill in Spokane to "Keep Beacon Public" and protect trail access.

Mountain bikers received the support of conservation organization for trail construction at The Summit at Snogualmie pass, clearing the way for NEPA and summer operations at the pass.

50 mountain bikers attended a legislative day in Olympia to support \$125K for trails

Evergreen scored Number 1 within the RCO RTP grant program!

Kittitas chapter members financially supported the Mountains to Sound Greenway to make the Towns to Teanaway trails project a reality.

Methow Mountain bikers secured title II grants for Chickadee trail network expansion and Buck mountain trail additions.

The Cowlitz – Naches chapter blew everyone away by delivering 3,000 hours of volunteer labor to advocate and open up long-forgotten trails in the Gifford - Pinchot for the now legendary Transcascadia race.

Central chapter hustled to obtain funding for Mission Ridge / Devils Gulch as well as No2 Canyon, and spoke up for final trail network completion at Ski Hill.

Mountain bikers supported the Wild Olympics Wilderness Act in the Legislature through collaborative efforts with other recreation and wilderness advocacy groups, while protecting access to key mountain bike trails through Wild and Scenic River designation.

And a passionate mountain biker (Yvonne) went to Washington DC with representatives of the Backcountry Horsemen and the Washington Trails Alliance to speak up for non-motorized trails and keep investments strong.

#### That's just a sampling of your advocacy power. Keep it up, your trail future depends on it.

## **Community & Events**

6

**"Your hard work** and dedication gave me back my life. For this I will be forever grateful."

"I ride almost daily and am so thankful for the trails created, and maintained, by the Evergreen Mountain Bike Alliance as well as other Pacific Northwest trail organizations. And, to the army of trail makers and maintainers - your hard work and dedication gave me my life back. For this I will forever be grateful."

Michelle Valko Evergreen Member

Events build community and grow the next generation of mountain bike leaders, teachers, volunteers, and trail stewards. Our community building efforts help build skill and confidence in youth, increase diversity in our sport, foster a conservation ethic and sustainable behavior amongst our community members, and encourage healthy lifestyles.



**Events** 

29 Community **Events** 

Rides

#### Membership

1,283 New members in 2019







12,000 **Event Attendees** 

**Online Engagement** 



2019				
2018				
2017				
2016				
2015				
10000 followers	20000	30000	40000	50000

## **Trails**

#### In 2019, Evergreen Crew and Volunteers:

• Worked on 70 miles of new trail construction • Opened 50 miles of NEW trails • Maintained over 450 miles of backcountry trails

We began construction on new trail projects at Snoqualmie Summit, Mica Peak in Spokane, Mission Ridge/Devils Gulch in Wenatchee, as well as project design work for multiple new community bike trails and/ or pump tracks, totaling more than 25 miles of new trail construction projects that will be completed in 2020/2021.

#### 2019 #RiderPowered Trails

The following trails were 100% self-funded by Give Big donations!

Total Raised: \$62,000

• Port Gamble Ride Park – West Sound Chapter, \$17,000

• Buck Mountain – Methow Chapter, \$10,000

• Freund Canyon – Central Chapter, \$10,000

• Naneum MTB Trails – Kittitas Chapter, \$9,000

• No. 2 Canyon – Central Chapter, \$7,000

• Yacolt Burn Trail #6 & 7 – Southwest Chapter, \$4,500

• Camp Sekani Skills Park – East Chapter, \$4,500



## **Volunteers**



## **Volunteer Impact**

Evergreen organizes and coordinates volunteer trail maintenance work parties to maintain and improve trails, and to address trails that have been damaged by weather and/or use. Our volunteer trail maintenance work is critical to keeping trails open for hikers, mountain bikers and equestrians.

# Work Parties

Work parties took place in: National Forests State Parks DNR Forests • County & City Parks

#### 650 4.683

Volunteers

Volunteer Hours Miles of Trail

#### **Worksite Locations**

East Tiger Mountain State Forest **Raging River State Forest** Duthie Hill Mountain Bike Park **Black Diamond Open Space** Squilchuck and Moran State Parks Yacolt Burn State Forest Hwy 410 Corridor Swan Creek Park Port Gamble County Park Mount Baker-Snoqualmie National Forest **Okanagon-Wenatchee National Forest Colville National Forest Gifford Pinchot National Forest** 





## **Volunteer Impact by the Numbers**



## **Education**

12

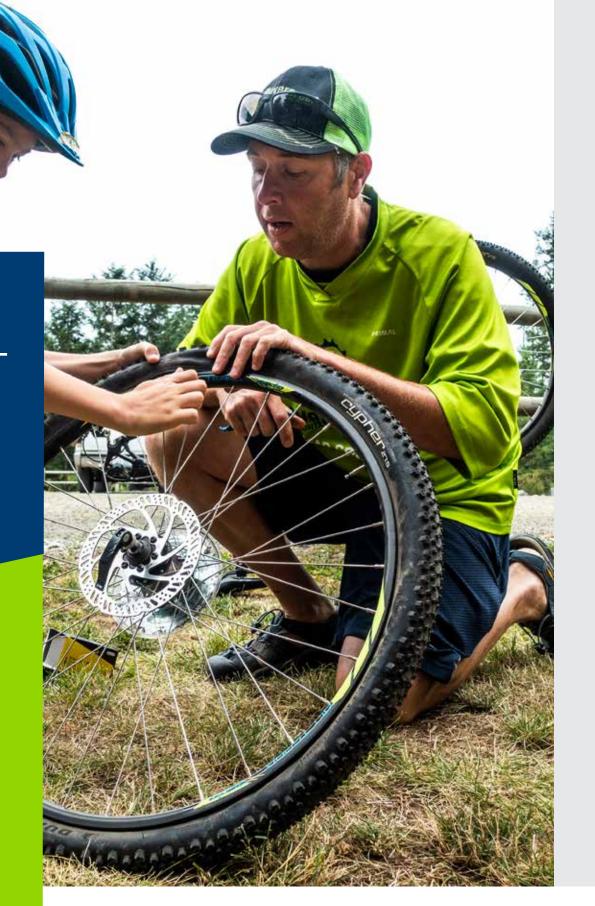
#### Instructor Inspiration

"Moving from the UK to Seattle I knew I wanted to ride bikes a lot. My second weekend in Seattle I signed up for my first trail building event. . . 5 years later I'm still friends with people I met that weekend!"

Peter Bevan Trail Volunteer and Instructor

"Early in my biking experience I got to ride a lot in other communities, states, and countries, and I realized just how lucky we are to have Evergreen. .. the value of volunteering for me comes from an opportunity to share my love of this sport and to see so many people discover the joy of having fun on two wheels"

Galyn Bunnell **Evergreen** Instructor



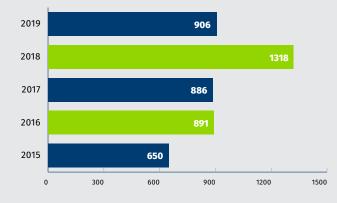
#### **Rides, Classes & Clinics**

Evergreen organized 205 group rides, classes, and clinics for mountain cyclists of all ages and skill levels. Our Cranksisters Women's program organized 94 group rides, engaging 439 female riders. In total, **906 students** enrolled in our classes and clinics. 317 youth enrolled in our dirt camps. Our train-the-trainer program for instructors and ride leaders included **50+ instructors**, and we provided 4 Trail School classes, engaging 73 students on the fundamentals of sustainable trail construction.

In 2019, we opened one additional education program, to meet growing demand, hosting summer classes at Lacamas Park for riders in the greater Vancouver area. With support from a T-Mobile Huddle-Up grant, Evergreen also improved statewide camp program operations with both registration and website technology updates.

#### **Central Chapter Grants & Partnerships**

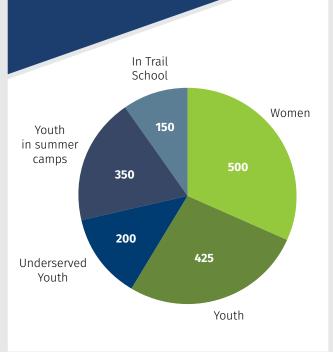
The Central Chapter received a grant from Crunch Pak to purchase a bike trailer and provide bikes to low income campers who do not have bikes, in effort to introduce more youth to the sport of mountain biking and eliminate barriers to participation. The Chapter utilized advertising space on the trailer to fund additional bikes and scholarships for youth. Our adult education program continued the recent



trend of engaging more women than men this year, at 61% female (308) and 39% men (198). Our youth camp participation, however, still lacks participation among young girls, at **18% girls** and **82% boys** enrolled during the 2019 summer season.







14

## **Board Members**

## We are grateful for each and every donor!

Your giving spirit makes a difference as we work to build more trails for you to ride!

## 2019 Financial Report

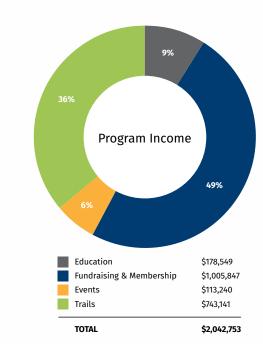
#### REVENHE

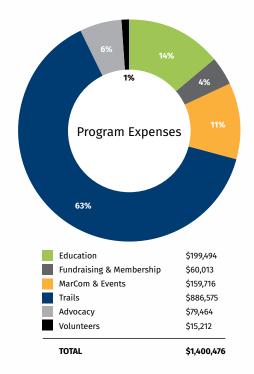
REVENUE	
Contribution and Grants Program Service Revenue Investment Income Other	\$1,783,660 \$264,258 \$2,950 \$(5,783)
TOTAL REVENUE	\$2,045,085
EXPENSES	
Program Expenses Management and General Fundraising and Membership	\$1,514,438 \$261,394 \$61,463
TOTAL EXPENSES	\$1,837,295
NET INCOME	\$207,790
Assets Liabilities	\$786,567 \$19,614
NET ASSETS (EOY)	\$766,953

### **Income by Chapter**



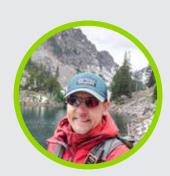






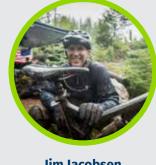


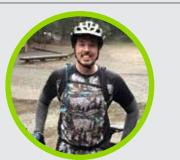
President



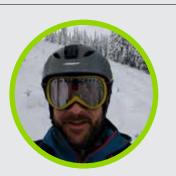


**Peter Sherill** Secretary









**Doug Derham** 



Will Stone

**Pavel Dolezel** Vice President Starting 11.1.2019

> Jim Jacobsen Treasurer

**Matt Slaney** 

**Joe Brown** 



Kari Lio Vice President Through 10.30.2019



Ady Bee Lane



**Tyler Forman** 



**Josef Hoffman** 

**Evergreen MTB Alliance** 249 Main Ave S, Suite 107-188 North Bend, WA 98045

