



evergreen
MOUNTAIN BIKE ALLIANCE

2025 IMPACT REPORT



COVER ART BY JODY ANDERSON



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MISSION

To create, maintain, and protect sustainable mountain biking opportunities in Washington.

VISION

Make Washington the best place to ride.



INVESTING IN TRAILS

To Our Community,

When the trail gets difficult, you can either stop, turn around, or pedal harder.

In 2025, this was tested in a big way. Across Washington, the trails we love faced a perfect storm of systemic disruptions. On the heels of the 2024 bomb cyclone that was still affecting many riding areas, atmospheric rivers damaged and buried more trails. At the same time, the federal partnership framework we rely on experienced significant instability. Sweeping U.S. Forest Service layoffs and hiring freezes left our public lands severely understaffed, a federal government shutdown affected our trailheads and infrastructure, and bureaucratic delays stalled critical Recreational Trails Program (RTP) funding. State and Federal funding for public lands maintenance were massively reduced, and an unstable economy challenged fundraising across the country.

For many, this accumulation of hurdles would have been a signal to pause, scale back, and wait for a calmer season. But for our trails, partners, and Evergreen, a "wait-and-see" approach was not an option. Our chapters and volunteers stepped up themselves to fill in the gaps where our public lands needed them most. Tread did not stop eroding, trailheads still required maintenance, and our community's need for connection to our trails did not disappear.

Instead of pulling back, we moved forward and continued investing in our trails and community.

By leveraging our reserve funds, mobilizing our dedicated volunteer base, and working hand-in-hand with local partners, we stepped directly into the gap. We funded emergency repairs, deployed chainsaw and trail crews to clear fallen trees, and went forward with critical maintenance projects that may have otherwise been abandoned.

This 2025 Impact Report is a testament to what is possible when a community refuses to let temporary obstacles dictate the future of our shared trails and programs. Inside, you will find the direct, measurable results of this investment—the miles of trail kept open and built, the number of community events we held, and the partnerships we continue to strengthen in these challenging times.

Our public lands survived 2025 not because the path was easy, but because our community was willing to carry the tools and do the heavy lifting. Thank you for standing shoulder-to-shoulder with us.



Eddie Espinosa
Executive Director





BY THE NUMBERS

Number of new trails completed

10+

Number of current members

8,534

Certified Evergreen Volunteer Instructors

105

Registered group ride participants

984

Number of volunteers who joined a work party

3,800

Number of Trail work parties hosted

738

Volunteer trail work hours logged

19,538

Economic value of volunteer hours

\$967,178



TRAILS

2025 TRAIL PROJECTS BY CHAPTER

CASCADES TO SOUND

NEW TRAILS OPENED:

- Cheasty Greenspace - North Loop Trails
- I-5 Colonnade 'Yup! Pump Tracks'

ONGOING DESIGN & CONSTRUCTION:

- Raging River Phase 4
- Duthie Hill MTB Park Refresh
- Swan Creek maintenance & rebuilds
- Black Diamond Open Space rebuilds
- North Mountain - Darrington
- Redmond Bike Park
- Eatonville Pump Track design
- Marj Yung Park design
- Wards Lake - Lakewood design
- Cedar River Feasibility Study

METHOW

NEW TRAILS OPENED:

- Loup Loup - Twisp
 - Oh, Bother
 - Bongo's Tightrope

DESIGN & CONSTRUCTION:

- Loup Loup / North Summit trail construction
- Restore Sun Mountain fire affected trails / closures
- Family Activity Park - Town of Winthrop

EAST

TRAIL REBUILDS & MAINTENANCE:

- Beacon Hill trail network upgrades
- Colville NF Inventory/GAOA

CENTRAL

NEW TRAILS OPENED:

- No. 2 Canyon
 - Wet Burrito
 - Martin Ranch Interpretive Trail

TRAIL REBUILDS:

- Saddle Rock
 - Saddle Rock East
- Sage Hills
 - Coyote Canyon
 - Lightning

DESIGN & CONSTRUCTION

- Number 2 Canyon Phase 4 trails

WEST SOUND

TRAIL REBUILDS:

- Port Gamble Ride Park
 - Ranger
 - Trail 4
- 360 Trails
 - Pump Track
 - Overtime

DESIGN & CONSTRUCTION:

- Port Townsend Pump Track
- Key Pen Park Improvements

SOUTHWEST

TRAIL REBUILDS:

- Yacolt Burn
 - Sixth Sense

COWLITZ-NACHES

CONSTRUCTION & MAINTENANCE:

- Soup Creek
- Maintenance collaborations with USFS, Trans-Cascadia & Orogenesis Collective

KITTITAS

NEW TRAILS OPENED:

- Teanaway Community Forest - Cle Elum
 - Upper Big Sandy Trail

DESIGN AND CONSTRUCTION

- Teanaway Phase 2 trail design & build
- Naneum Ridge building & maintenance
- Summit at Snoqualmie Bike Park trail design

COLUMBIA BASIN (NEW CHAPTER)

ADVOCACY:

- Benton County 269-acre land transfer

BACKCOUNTRY TRAILS

60 Trails
220+ Miles maintained
2 Lost trails reclaimed



TRAILS

NEW & IMPROVED - TRAILS & NETWORKS

For 2025, Evergreen's trails program delivered another strong year of trail work across Washington State, including new trail construction, major rebuilds, and ongoing maintenance. While new trails continued to expand riding opportunities, much of the work focused on improving and preserving existing trail systems.

New Trail Construction & Openings:

New trail openings in 2025 added meaningful new riding opportunities, starting with the grand opening of a new asphalt pump track in downtown Seattle at the I-5 Colonnade, followed by the grand opening of the Cheasty North Loop - the first forested mountain bike trails accessible to urban communities just a few miles from downtown Seattle. Other notable trail openings include the descent trail Oh, Bother at Loup Loup, and Wet Burrito at #2 Canyon in Wenatchee.

Trail Rebuilds & Updates:

Alongside new construction, Evergreen completed over a dozen significant rebuilds and upgrades. This included refreshed jump lines and features at Duthie Hill, 360 Trails, and Swan Creek, all focused on enhancing progression, flow, and long-term sustainability.

Expanding Accessibility:

Adaptive mountain biking continued to be a key focus in 2025, highlighted by a pilot accessibility assessment at Tehaleh in Bonney Lake. Working alongside local adaptive riders, the team identified opportunities to widen pinch points for adaptive bikes, modify features, and improve overall trail accessibility, laying the groundwork for expanded aMTB-specific signage planned for 2026. Together, these efforts reflect a continued commitment to building and maintaining trails that are accessible to all riders across the state.





OUR CHAPTERS

WELCOMING A NEW CHAPTER

The **Columbia Basin Chapter of Evergreen Mountain Bike Alliance** was formed in the Spring of **2025** to serve the mountain biking community in the Tri-Cities and surrounding areas. Despite the region's natural beauty and strong interest in riding, southeastern Washington has long lacked formally designated mountain bike trails. This chapter was created to help change that.

Building on the efforts of the Shrub Steppe Trails Alliance (SSTA), long-time local advocates based in the Tri-Cities, we are focused on expanding trail access and creating sustainable, multi-use and mountain bike-specific trails across Benton, Franklin, and Walla Walla counties.



CHAPTER SUMMARIES

Cascades to Sound

CTS volunteers logged 8,122.5 hours in 2025, powering maintenance and programming. Education reached 839 people (392 Dirt Camp, 447 skills/private lessons), including 276 women, 450 youth, and 64 from underserved communities, plus 9 instructor gatherings. Trail work spanned Colonnade, Duthie Hill, Raging River, and Swan Creek, alongside events like Spring Fling, Duthie Jam, Evergreen MTB Fest, Shovel & Shred, Sturdy Dirty Enduro, Take a Kid Mountain Biking Day, and the Cheasty Green Space opening.

Central Chapter

Completed infrastructure at Community property and Wet Burrito trails (#2 Canyon), tread work on the lower ribbed trail at the ski hill, and a full rebuild of Lightning and Coyote Canyon sections at Sage Hills. Hosted Leavenworth Bike Fest, Tacos for Trails, and Trail Head Advocacy events, plus a youth festival at Squilchuck State Park and youth camps. Keary Kuntz was named Volunteer of the Year. 2026 goals: complete the upper valley trails plan, break ground on a new skills park at #2 Canyon, start the "You Killed My Father" trail project, continue the three 2025 community events, and grow the education program.

Columbia Basin

Formed in May 2025 (building on SSTA, est. 2021) to address open-space loss amid rapid growth—the Columbia Basin metro area grew from 190,000 to 300,000+ residents since 2000, the fastest-growing in WA. An August 27 meeting drew 39 attendees and won unanimous public/county board support. Key projects: the Candy Mountain MTB Trail (reducing hiker/biker conflict, pending FOBM consultation) and the 4.5-acre Badger Community Bike Park (Parks Board-supported open space). Ben Floyd (White Bluffs Consulting) was named Volunteer of the Year for identifying land for open-space corridors.

Cowlitz-Naches

Worked with the GP Sustainable Trails Coalition to set new trail-sustainability assessment protocols, improve partner communication, and streamline USFS proposal submissions. Key partnerships: UCVTC Coalition and the Packwood Trail Project (which secured significant funding near the highway). Maintenance focused on Russell Ridge and Soup Creek. Ahead: Soup Creek NEPA planning for expansion, more work parties, and scouting Yakima Valley locations for a new ride park or trail network.

East Chapter

Spanning five NE Washington counties, the chapter manages 240+ miles of trails in Spokane County, grew to 467 members, and logged 2,200+ volunteer hours from 123 volunteers. Trail work included maintenance at Mica Peak and Saltese Uplands and rehab at Riverside, plus 10 group rides across 7 locations and a Backcountry Program (Kettle & Larch Fests, Taylor Ridge Log Out). The council added a Youth Liaison position and began planning universal (adaptive-accessible) trails. For 2026, focus shifts to County/State Park maintenance and adaptive-inclusive improvements at Beacon Hill/Camp Sekani.

Kittitas Chapter

Focus areas include Rotary Bike Park, Manastash Ridge, Naneum Ridge, Towns to Teanaway, and Teanaway Community Forest. In 2025: 169 members, 1,256 volunteer hours, and events including Teanaway Trail Fest, Freehub Film Festival, Trail School, and Tool School. Completed the Rotary Bike Park Rebuild, started Windy Ridge Trail (Teanaway Phase 2), finished 0.85 miles of Lower BST reroutes, and completed Naneum Ridge maintenance/road/trailhead work. 2026 funding: \$90k for Teanaway (Windy Ridge completion, River Ridge Trail, Dingbat) and \$40k for Naneum Ridge (access road, Ellenburg Blue rebuild, Rustler completion, new XC loop), with planned openings of both trail systems and a Naneum Campout.

Methow Chapter

Despite federal budget/staffing cuts, delivered one of its most productive years: new trail construction at Sun Mountain and Loup Loup/North Summit, a new skills park/pump track in Winthrop, 50+ miles of treadwork/brushing/logging, and a turnpike project on Middle Fork Beaver Creek. Volunteers contributed 1,500+ hours; partners included Methow Valley Trails Collaborative and Old Schoolhouse Brewery. Fundraising (GiveMethow, events) raised ~\$35,000. 2026 plans: formalize Sun Mountain maintenance agreements, advance Loup Loup phase three, and plan trails in Upper Methow.

Southwest Chapter

Focus remained on the Yacolt Burn, using marketing to build stewardship awareness. The Yacolt Burn Experience fundraiser drew 100+ participants despite weather, with record sponsorship and raffle/shuttle sales funding trail maintenance and expansion advocacy. The Alliance is partnering with DNR on a master plan, engaging land managers/lawmakers, and proposing 14 new trails (beginner to advanced) to grow mileage and rider experience.

West Sound Chapter

Maintained ~25 miles across 56 trails via 1,500+ volunteer hours and 15 work parties. Hosted 20 classes for ~100 students and grew membership to 640. 2026 plans include the Port Gamble Ride Park rebuild and the Port Gamble Heritage Forest North Gateway parking lot opening (improving access/adaptive use), plus events like Shovel & Shred, Hot Laps, and Hangtime.

A group of five mountain bikers, three men and two women, are posing in a forest. They are wearing helmets, sunglasses, and colorful cycling gear. One woman in the center is raising her fist in a celebratory gesture. They are standing next to their mountain bikes.

VOLUNTEERS

26,762
Volunteer
Hours
Logged

POWERED BY OUR COMMUNITY

"The dedication of these folks is the foundation of our organization, the stewards of our extensive trail systems, and the glue that bonds our community together."

Brandon Good
Sr. Trail Programs and
Stewardship Manager



Evergreen volunteers are critical to maintaining and stewarding our trails on public lands . These trails provide all users the opportunity to access Washington's beautiful spaces. In 2025, we led 738 volunteer work parties, engaging close to 3,800 volunteers who contributed 19,538 hours of trail work on 400 miles of trail. This represents \$706,103 in contributed labor to our public trail systems.

As part of our commitment to public land and trails, we continue to train and refresh the skills of our sawyer teams. These specialized teams work ahead of our trail crews to clear fallen trees and help bring down trees that pose hazards to our trail systems.

Trail maintenance took place at trailheads, sites, and trails within federally managed land, state and county forests and parks, community forests, conservation areas, as well as municipal parks and open spaces. Trail systems included: East Tiger Mountain, Raging River, and Yacolt Burn State Forests, Duthie Hill Mountain Bike Park, Black Diamond Open Space, Squilchuck State Park, Mt. Spokane State Park, Olallie State Park, and Moran State Parks. Community parks included: Beacon Hill, Cheasty Park, Swan Creek, Mica Peak, Camp Sekani, and Port Gamble ride parks. Trail networks in the Okanogan-Wenatchee, Mount Baker-Snoqualmie, Colville, and Gifford Pinchot National Forests, such as Ski Hill, Freund Canyon, No2 Canyon, Sun Mountain, Alpine Baldy, Kettle Crest, Strawberry Ridge, and along the SR 410 corridor also benefited from our work crews.

Leadership and education volunteers for the organization also included 15 Board volunteers, over 60 chapter council chairs, and 125 educators who contributed an additional 4,744 hours of governance, advocacy, and instruction.

Our total volunteer impact amounted to over 26,762 hours, delivered by over 4,000 individual volunteers, representing over \$967,178 in donated volunteer labor.



VOLUNTEER IMPACT 2025



Total Volunteer Hours

26,762

19,538

hours of trailwork



1,600

hours of education

2,480

hours at events, rides, and MTB festival



3,144

hours from board and council members



2025 VOLUNTEERS OF THE YEAR

Arnie Mondloch

Cascades to Sound | Trail Work Parties & Events

Ashley McDonald

Cascades to Sound | Events

Bobbie Howard

Cascades to Sound | Crank Sisters

Catherine Gard

Cascades to Sound | Trail Work Parties

Gordon Brandt

Cascades to Sound | Dirty Dozen volunteer lead

Erin Martin

Cascades to Sound | Trails and Education

Jessica Mavica

Cascades to Sound | CTS Chapter Council, Events

Kevin Loper

Cascades to Sound | CTS Ambassador, Trail Work Parties

Vince Haag

Cascades to Sound | CTS Ambassador, Trail Work Parties

Julie Ellington

Central | Central Chapter Executive Council (Treasurer)

Keary Kunz

Central | Membership, Events, Trails

Ben and Lara Floyd

Columbia Basin | Chapter Council and Trails

Tyler Forman

Cowlitz-Naches | Board of Directors Vice President, Chapter Council President

Elaine and Dustin Irons

East | Group Rides and community building

Katie Newhall

Kittitas | Chapter Council, Events

Dave Baillie

Methow | Trails, Chapter Council, Events

Todd McCarthy

Southwest | Events and trail building

Drew Reynolds

West Sound | Trail building and maintenance

Sky Eurich

West Sound | Community and trails

"Volunteering for Evergreen has been such a rewarding experience for many reasons beyond helping to build and maintain fun mountain bike trails! It has given me countless opportunities to camp, ride, and explore new places I would never had explored otherwise, making lifelong friends, and connecting with a community that also values stewardship and sustainability of outdoor recreation. I look forward to continuing to volunteer with Evergreen!"
~Catherine Gard, 2025 Volunteer of the Year

COMMUNITY

4,000+

Registered
Event Attendees

227

Group Rides
On Our Calendar

800

Riders at
Take A Kid MTB Day

1,079

Riders Registered for
Our Group Rides

70

Women + Non-Binary
Riders Joined
Shovel & Shred

1,500+

Attendees at
the Evergreen
MTB Festival



We brought together thousands of riders through our community events and rides, fostering a welcoming and inclusive environment for all.



COMMUNITY & MEMBERSHIP

Our events are designed to build community and cultivate future leaders in mountain biking, as well as teachers, volunteers, and trail stewards:

- We promote **diversity, equity, and inclusion** through adaptive mountain biking programming, women and non-binary events and group rides, and collaborations with nonprofits like Outdoors for All, The Nature Project, and more.
- We encourage **environmental responsibility**, sustainable practices, volunteerism, and healthy lifestyles within our community.

Evergreen hosted **14** core events across Washington State in 2025, bringing the mountain bike community together through all-ages activities, bike demos, guided rides, and more.



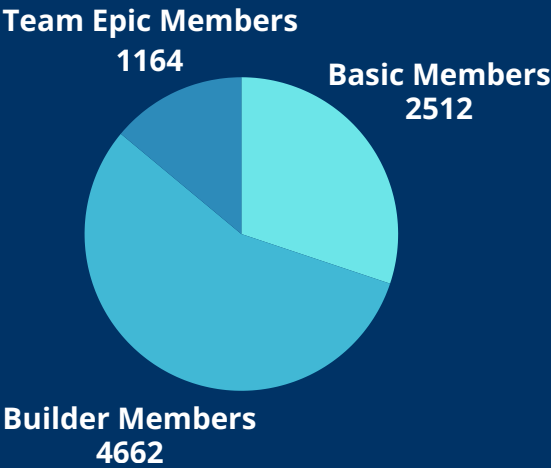
September Membership Drive

211 brand new members | **2,011** renewed members
8,338 total members at peak
*Highest increase in **Team Epic Members (\$500+)***

Virtual Member Meeting

6 Evergreen Staff Presentations
10 Chapter Board Presentations
71 Registered Participants via Zoom

2025 Member Numbers





EDUCATION

We welcome and serve riders of all ages, skill levels and backgrounds. We empower kids and adults with the confidence and skills to ride better and engage in trail stewardship.

2025 Education Program

646 youth participated in Evergreen's 2025 summer camps across 6 camp locations.

445 participants attended classes and skills clinics.

272 participants in skills clinics were female identifying.

21 scholarships were awarded to camp and class participants.

87 underrepresented students participated in education programming through our partnerships with community organizations.

100+ volunteer instructors supported Evergreen's education programs.

1,700+ volunteer teaching hours were contributed by those instructors.

50+ paid coaches led Dirt Camp programs throughout the summer.

400 volunteer trail work hours were contributed by Dirt Camp participants during the summer.



"Instructors were very attentive, gave valuable and easy to follow feedback that cater to your level. The skill progressions were easy to understand and when immediately followed with practicing on the trail, it makes sense how the skills were to be applied and why."





COMMUNITY PARTNERSHIP SPOTLIGHT:

M.U.S.T. and The Nature Project

Evergreen partnered with The Nature Project and M.U.S.T. programs to deliver two "Intro to Mountain Biking" programs for approximately 20 urban teens, the majority of whom had no prior trail riding experience.

Evergreen instructors joined the teens at Duthie Hill Park, where The Nature Project opened the program with mindfulness exercises designed to foster a deeper connection with the surrounding forest environment. Participants progressed through skill-building drills focused on foundational bike handling techniques, and the day culminated in a group trail ride filled with the joyful energy that comes from riding through the woods.

Special thanks to Y.E.T.I. for providing the bike fleet.



"Getting more people out on trails is a priority for Evergreen and we're grateful for the opportunity to partner with like-minded community organizations to share the stoke of mountain biking with others."

— **Kristen McCune**, Evergreen's Education Director





EDUCATION & PROGRAMMING

COMMUNITY PARTNERSHIPS:

- **After School MTB Programs (Central)**

The Central Chapter collaborated with Pinnacles Prep to host an Intro to MTB Course for 18 students.

- **Outdoors for All (CTS)**

The CTS Chapter partnered with Outdoors for All to offer 2 Intro to aMTB series for 13 participants, as well as an Intermediate aMTB class at Steven's Pass Bike Park for 4 students.

- **aMTB Trails**

An aMTB assessment & signage project was completed at Tehaleh, making it the first trail system in WA to be fully rated and assessed for adaptive mountain bikes!

- **Nosotros en Naturaleza (CTS)**

Evergreen instructors supported a Mountain Bike class at Duthie for 8 young adults as part of an "Intro to Mountain Bike Day" in partnership with Nosotros en Naturaleza with bikes provided by the Youth Experiential Training Institute.

- **M.U.S.T. (CTS)**

Evergreen instructors ran 2 classes for 23 total BIPOC teens & mentors to introduce them to the sport of mountain biking and support them in spending quality time outside.

- **Class & Camp Scholarships (Statewide)**

Evergreen awarded \$5100 in scholarships for 21 class and camp participants!





SPEAKING UP FOR OUR SHARED TRAILS

What unites bikers, hikers, equestrians, climbers, conservationists, hunters, and public land stewards? A shared passion for valuing and protecting our trails and public lands. Through our advocacy, we bring these diverse groups together to thoughtfully design, build, and sustain trails in ways that are both environmentally responsible, sustainable, and welcoming to all.

In 2025, the Evergreen Mountain Bike Alliance navigated a mix of unique challenges—including sweeping federal funding freezes and staffing shakeups—while simultaneously achieving historic milestones for trail access, equity, and regional expansion across Washington state.

Federal & State Funding Mobilization

Early 2025 brought significant disruptions when widespread federal hiring freezes and personnel cuts gutted U.S. Forest Service recreation and trail crews across Washington.

- **The Advocacy Push:** Evergreen quickly swung into action to prevent critical networks (like Wenatchee's #2 Canyon and the Methow Valley trails) from falling into disrepair.
- **Olympia Lobby Day:** Partnering with the Outdoor Alliance and the Washington Wildlife and Recreation Coalition (WWRC), Evergreen staff and members lobbied heavily in Olympia and Washington D.C. At the state level we pushed for mountain biking priorities and advocated for robust outdoor recreation funding with the newly elected Governor and the new Commissioner of Public Lands, David Upthegrove.
- **Public Action:** Evergreen coordinated grassroots "Take Action" campaigns, mobilizing the riding community to pressure congressional representatives to restore federal trail maintenance budgets.



We engaged our members and followers via e-newsletters, social media, trailhead conversations, and partner collaborations.



RECREATION ACCESS IN URBAN SPACES

Historic Urban Trail Victories

Cheasty North Loop in Seattle:

October 2025 marked a monumental milestone for urban trail access with the grand opening of the Cheasty North Loop in Seattle.

- This marked the completion of Seattle's first forested mountain biking and pedestrian trail pilot project—a massive, community-led advocacy vision more than a decade in the making.
- Developed in close partnership with Seattle Parks & Recreation and the Seattle Parks Foundation, the project serves as a premier blueprint for how neighborhoods, conservationists, and cities can collaborate to bring equitable, sustainable bike access directly into urban centers.

I-5 Colonnade Pump Tracks in Seattle:

The Colonnade Pump Track: The I-5 Colonnade Mountain Bike Park in Seattle—originally built by the Evergreen Mountain Bike Alliance and famous for being the nation's first urban mountain bike skills park—underwent a massive \$314,000 revitalization that culminated in a grand opening celebration for the brand new "Yup!" Pump Track.

This overhaul completely modernized the lower section of the park (the Tqalu Skills Zone), transforming an area that historically struggled with urban maintenance, dust, and neglect into a world-class, low-maintenance riding hub.





PLANNING FOR OUR FUTURE, TOGETHER

2030 Strategic Plan

Evergreen finalized and approved its next 5-Year Strategic Plan, intentionally focusing on systemic advocacy goals:

- **Strengthen Our Voice:** Reinforce MTB specific advocacy with expanded coalition building and work at the national level with our organizational partners.
- **E-Bike/E-Moto Policy:** Leading proactive conversations with land managers and public officials to educate riders on responsible e-bike access on public lands, and address new E-Moto technology
- **Funding Recreation and Public Lands:** Working to protect and maintain funding for public lands and access for recreation .





2025 COALITIONS, PARTNERSHIPS, & COMMITTEES

Evergreen drives mountain biking access and public land funding through a comprehensive advocacy strategy that bridges powerful national-level coalitions with critical municipal engagement. We operate at every scale—from securing federal policy influence to partnering directly with local land managers—to protect our trails and expand riding opportunities across the landscape.

- Washington Wildlife and Recreation Coalition
- Washington State Trails Caucus
- Outdoor Alliance Washington
- Washington Outdoor Coalition
- Washington Outdoor Recreation Caucus
- Sky Valley Recreation and Planning
- Snoqualmie Valley Outdoor Recreation Action Team
- Snoquera Trails Coalition
- Recreate Responsibly Coalition
- Northeast Washington Forest Coalition
- Northeast Washington Trails Collaborative
- Northeast Washington State Trails and Recreation Tourism Partnership
- Central Washington Trails Collaborative - Facilitator
- Upper Stemilt Partnership
- Nason Ridge Community Forest (NRCF)
- Region 6 Saw Program Collaborative (Washington/Oregon)
- TREAD
- CISPUS Sawyer Training Event Collaborative
- King County Play Equity Coalition member





MEDIA OUTREACH

SOCIAL MEDIA

Our social media channels tell our trail stories, promote our events, source volunteers, and connect with our community. We also continue to expand on our social media reach by collaborating with local organizations and riders.

During 2025, we published an average of **20** posts per month per channel, with a highly engaged audience averaging **5.5%** engagement rate.

EMAIL MARKETING

Through our regular monthly storytelling newsletter (The Good Dirt) and marketing newsletter (The Inside Line), we regularly communicate with our community about upcoming activities and volunteer opportunities; and recap recent events and significant accomplishments.

We continue to increase and improve our email campaigns for our major fundraisers including GiveBig, Membership Drive, Giving Tuesday, and End Of Year.

Platform / Followers

20k Facebook	18k Instagram
1.2k YouTube	1.1k LinkedIn

TOTAL
40.3k

Email Performance

Email Subscribers 19,474	Average Open Rate 49.5%
Newsletters Sent (Statewide) 22	



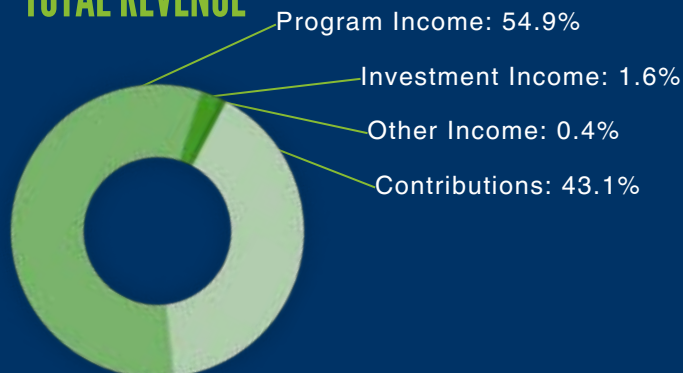
2025 FINANCIAL STATEMENT



Thank you to everyone who supported our mission in 2025! Your generosity and dedication make our work possible. Together we are *making Washington the best place to ride.*

Note: These financials reflect our 990 tax statement based on our audited financial statements.

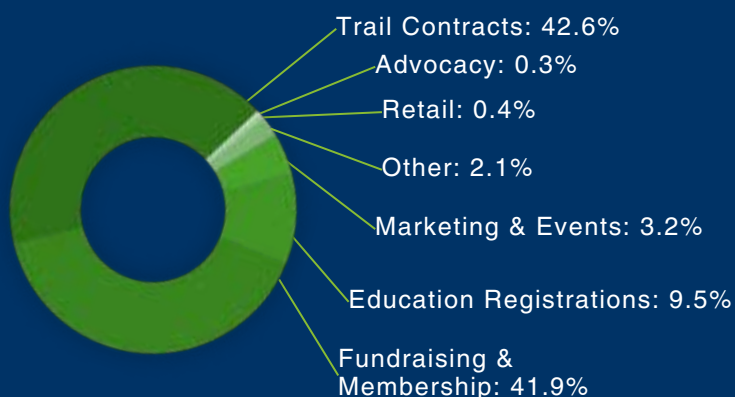
TOTAL REVENUE



TOTAL EXPENSES



REVENUE BY PROGRAM



REVENUE

Contributions and Grants	\$1,353,122
Program Service Revenue	\$1,721,832
Investment Income	\$51,378
Other Income	\$12,692
TOTAL REVENUE	\$3,139,024

OPERATING EXPENSES

Program Operations	\$2,449,240
Management & General	\$751,989
Fundraising	\$119,708
TOTAL OPERATING EXPENSES	\$3,320,937

NET INCOME / ASSETS / LIABILITIES

Net Income	-\$181,913
Assets	\$2,247,981
Liabilities	\$136,101

REVENUE BY PROGRAM

Education & Registrations	\$297,024
Fundraising & Membership	\$1,314,992
Trail Contracts	\$1,338,060
Advocacy	\$10,000
Marketing & Events	\$100,919
Retail	\$11,869
Other	\$66,160
TOTAL INCOME BY PROGRAM	\$3,139,024

EXPENSES BY TYPE

Payroll	\$2,299,184
Operating and Programs	\$527,715
Professional Services	\$199,938
Travel and Meetings	\$181,406
Other	\$100,011
Taxes (B&O)	\$12,683
TOTAL EXPENSES BY TYPE	\$3,320,937



OUR TEAM

2025 STAFF

Our staff are the people behind our mission — from admin to trail builders, full-time to part-time, seasonal to year-round.

Eddie Espinosa

Executive Director

Kristen McCune

Education Director

Alexandra Toombs

Development Director

Bennett Bakke

Information Systems Manager

Jesse Cunningham

Kittitas Project Manager

Caroline Albers

Trail Builder

Joel Armstrong

Trail Builder

Jack Brown

Trail Builder

Heather Dechoudens

Trail Builder

Garrett Swigart

Trail Builder

Blake Joseph

Trail Builder

Mark Lovejoy

Trail Builder

Corey Mowery

Trail Builder

Ian Robinson

Trail Builder

Jarrett Ziemer

Trail Builder

Brandon Ontiveros

Trails Director

Micah Shapiro

Finance Director

Michael McLane

Trails Program Manager (Eastern WA)

Ashlie Courtney

Trails Program Manager (Western WA)

Kathryn Jasperson

Administrative Coordinator

Eric Albers

Trail Builder

Andrew Blacketer

Trail Builder

Jeremy Bushnell

Trail Builder

Michael Fischer

Trail Builder

Benjiman Harris

Trail Builder

Zander Kroon

Trail Builder

Paul Martin

Trail Builder

Alphonse Murphy

Trail Builder

Sean Sweeney

Trail Builder

Erich Zimmerman

Trail Builder

Tara Moser

Operations Director

Vivika Stamolis

Marketing & Communications Director

Brandon Good

Trails & Volunteer Program Manager

Matt Crosby

Systems Administrator

Evan Stone

CTS Community Coordinator

Lauren Albers

Trail Builder

Matt Blossom

Trail Builder

Justin Covey

Trail Builder

Austin Graham

Trail Builder

Kacy Jones

Trail Builder

Jesse Livingston

Trail Builder

Scott Miller

Trail Builder

Matt Orlando

Trail Builder

Kevin Wise

Trail Builder

3.4 years

Average staff
tenure



EDUCATION TEAM

CERTIFIED INSTRUCTORS

These are the people who power our education mission — our volunteer instructors who teach skills clinics and classes, and our coaches who lead summer youth Dirt Camps.

Volunteer Instructors & Dirt Camp Coaches

Aaron Woodward
Adam Hubbard
Alison Angione
Anikke Whitson
Aria Knutson
August Julian
Axel Proskurowski
Blake Howard
Bo Cherry
Brad Roberts
Brayden Stimach
Brian Kilpatrick
Brian Lewis-Clark
Bryan Sands
Caleb Witherup
Cam Forman
Carson McCool
Cassie Slemmer
Charlie Kuhn
Chelsea Murphy
Colin Maxson
Cooper Green
Daniel Grillo
Daniel shepphard
David Uphus
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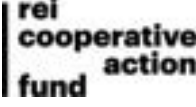
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