



# EVERGREEN MTB FESTIVAL



2024

Vendor Registration Information



**evergreen**  
MOUNTAIN BIKE ALLIANCE



We are so excited to see you for the 2024 edition of Evergreen Mountain Bike Festival, as we bring the event back to the I-90 corridor. Our event's roots are at Duthie Hill, just a bit west of the new location at Raging River State Forest/Snoqualmie Point Park. This world class riding destination is going to draw an even bigger crowd... but you and over 40 other brands, shops, programs and exhibitors are what make this event great!

Why should you be part of this? **The Evergreen Mountain Bike festival is a fundraiser to support building and maintaining hundreds of miles of trails in Washington, taking the lead on advocacy and building partnerships between land managers and riders all over the state.** Funds raised during the event go directly towards Evergreen's mission: ***Making Washington State the best place to ride.*** On top of that, we expect 4000+ attendees this year, which makes this one of the largest mountain bike events in the state this year. You don't want to miss it!

**Please read the info enclosed in this packet and return your completed registration asap.** We are here to help make this a great event for you, and our members. Don't hesitate to reach out if you have any questions or need something special. Can't wait to see you at Raging River in June!

**Ashley Duffus**  
Festival Director

## EVENT OVERVIEW

**June 7-9th, 2024 - Raging River, Snoqualmie, WA**

### **WHEN: JUNE 7th, 8th & 9th**

Vendor load in will be on Friday June 7th and the Festival will run Sat 9-6, and Sun. 9-4.

### **WHAT: A celebration of all things Mountain Biking**

Our festival is the largest and longest running MTB festival in the state! For over 10 years we have brought the MTB community together to ride, celebrate, raise funds and build stoke for Evergreen. This year will include daily shuttles for 2000'+ of descending in a single run, demos, live music, a full schedule of clinics for all skill levels, family friendly activities, camping, food trucks, an adaptive parking zone, aMTB friendly trails guide, a skill zone & airbag at the base area and even more. We cannot wait to show you all the tricks we have up our sleeve for this year.

### **WHO: Our Supporters and Your Customers**

We have space for up to 50 VENDORS and expect to see 4,000+ attendees at the festival this year from all riding styles and backgrounds. We're expanding our kids and inclusive focused programming, as well as providing a world class experience for even the most seasoned rider to enjoy the weekend.

### **WHERE: Raging River State Forest / Snoqualmie Point Park (NEW location for 2024)**

We are beyond excited to bring the festival back to the I-90 corridor for 2024, to a brand new venue. Raging River is a young trail system with a wide variety of trails for all skill levels, as well as camping and most importantly, shuttle options! Attendees can expect to rack up 10k of descending in a day if they're up to the challenge, complete with pit stops on the mountain to stay out all day.





# THIS FESTIVAL IS GOING TO BE ALL-TIME, AND WE WANT YOU THERE!

We have been bringing the Northwest MTB community together to celebrate and ride for more than 10 years. Our members and the MTB community are fired up, ready to ride and want to see and try your products.

Our festival has historically drawn more than 3,000 participants over the two day period and sold hundreds of demo bike passes. This year, with a new world class venue, larger capacity, shuttles and live music, we expect to draw an even bigger crowd. If you want riders to know who you are, what you have and why it's valuable to them as a rider. Then this is the place to be!

We welcome all types of businesses, nonprofits and programs. If you want to be connected with the MTB community then we want you here with us. All Vendors will be listed on our Festival Webpage and have the opportunity to sample or sell product during the event.

As a vendor, your expo fee is a contribution to Evergreen Mountain Bike Alliance, and directly allows us to continue the work that we do in Washington State. **Please note, pricing this year reflects the change in venue as well as predictions of larger festival attendance. If you have questions or concerns, please reach out to the Festival Director.**

## VENDOR EXPO PRICING

	Early Bird 20% Before April 1	Full Price After April 1	Swag Donation*	Spaces Available**
10 x 10	\$600	\$750	\$100	25
10 x 20	\$800	\$1000	\$150	10
20 x 20 (Vans)	\$1200	\$1500	\$250	5
20 x 30	\$1600	\$2000	\$350	5
20 x 40	\$2000	\$2500	\$450	5

**\*Swag Donation:** In-Kind Donations of retail goods or services are critical to the fundraising effectiveness of this event. We will use the donated items for fundraising, reduce event expenses, thank volunteers, or produce stoke during or after the event. The value listed is the minimum wholesale value of items donated. If you do not have brand items to donate please reach out for alternatives. Hat's, T-shirts and promotional items are not accepted (feel free to hand these out in your space).

**\*\*Spaces Available:** The Expo venue can accommodate various sizes and layouts for vendor display. When registering for the event, you will only be able to select your space by size (all spaces are built upon a 10 x 10 tent min). Sizes not listed ie: 40 x 50, will need to purchase the equivalent footprint (20 x 30 + 20 x 20). The final location, qty of spaces, and layout will be determined by the Festival Director upon closing of vendor registration (June 1). Contact the Festival Director with questions prior to completing registration.

# SPONSOR PACKAGES

	Presenting Event Sponsor Limit 3	Core Sponsor Limit 8
Support Level*	\$5,000 cash + \$1,250 In-kind	\$1,000 cash + \$250 In-kind
Promotional Asset Placements	Primary	Secondary
Website	Linked Logo	Linked Logo
Social Media Shout Outs	Yes	No
Venue Shout Outs	Yes	No
Expo Space	20 x 20	10 x 10

**\*Support Level:** The listed value of each level identifies the minimum cash fee + in-kind donation value of the sponsorship. In-Kind Donations of goods or services above the minimum can be credited towards the cash value of the sponsorship, as approved by the festival Director. We will use the donated items for fundraising, to thank volunteers, or produce stoke during or after the event. Please reach out if you have questions or a fantastic idea!



**Our event sponsors are partners in the success of the festival.** As a sponsor you are adding to the strength of Evergreen by offsetting the costs associated with building so much stoke! And putting more money into great trails!

**All packages can be customized to meet your needs.** Each package can be supplemented with your own flair and style to connect your brand with our supporters.

**Use your brand's strengths.** Whether it's product for our raffle to help raise funds during the event, or your media staff to help blow things up, we are looking for your help to make this festival great for everyone. Let's talk about how we can collaborate.

**Contact us for more info or to claim your spot: [festival@evergreenmtb.org](mailto:festival@evergreenmtb.org)**



**All booth space is reserved on a first-come, first-serve basis.**  
**The exact location of the booth is decided at the discretion of Festival planners**

- **Expo registration must be complete to reserve space**, including payment, uploading documents, and confirmation of in-kind donation.
- **SWAG Donations:** In-kind donations may be accepted up to 25% of expo display space's total full price value. Contributions must be valued at wholesale or cost. The following may be accepted at the Festival Director's discretion.
  - Product (must be a retail item, promotional items not allowed)
  - Gift Certificate (must have an expiration date of one year)
  - Services to the festival (must remove an expense to the festival)
- **One brand or business per 10 x 10 space**, multiple brands may occupy larger spaces with a minimum 10 x 10 footprint & fee paid per brand.
- **All tents must be certified flame-retardant.** No open flames (BBQs, firepits, stoves) are allowed within tents unless pre-approved by the festival director.
- **There are no services on-site.** Porta-potties and hand washing stations will be supplied for all festival participants. Electricity or freshwater, if needed, must be provided by the vendor. See vendor agreement re: generator use.
- **Food or drink sampling must be pre-approved by Evergreen staff**
- **Unpackaged food may not be served** (burgers, brats, salads, etc.) unless all applicable WA. State permits are obtained and pre-approved by Evergreen staff.
- **Festival Pass wristbands are required** for participation in all demos, contests, and races. It is the vendor's responsibility to check before providing equipment to festival participants.
- **Overnight security is up to you.** It is the vendor's responsibility to ensure that their own space is secured and locked at the close of the expo. Vendors are welcome to camp on site as well.
- **This is a rain or shine event.** Please be prepared for all weather, including wind. All tents must be secured and lowered when unattended to prevent blow-aways at the end of the day.
- **E-BIKES are only allowed on roads, not on trails.** Demos may be offered, but vendors assume responsibility for educating riders on where they can and cannot ride an e-bike. Olallie Trail, less than 10 minutes from the venue allows e-bikes, and is a suitable alternative to Raging River for e-bike trail demos.
- **No pets are allowed at the festival**, we appreciate you understanding this!
- **Parking on site is limited.** Please be prepared to leave vehicles offsite and utilize shuttle options to and from the venue during the day. Pick up/drop off area will be available if needed.
- **Vendors are required to provide proof of general liability insurance.** Please see next page for more information.





# (MORE) IMPORTANT INFO

## CERTIFICATES OF INSURANCE (COI) REQUIRED

**Vendors are required to provide proof of general liability insurance.** Evergreen is not liable for any incidents related to products supplied by vendors at this event. \$1,000,000 policy required naming Evergreen, Washington DNR and City of Snoqualmie as additionally insured.

**Please provide a PDF of COI for each of the following entities:**

(cc: festival@evergreenmtb.org)

**Evergreen Mountain Bike Alliance**

249 Main Ave S  
Suite 107-188  
North Bend, WA, 98045

**Department of Natural Resources (DNR)**

950 Farman Street North  
Enumclaw, WA 98022

**City of Snoqualmie  
PARKS & RECREATION DEPARTMENT**

38194 SE Mill Pond Road  
PO Box 987  
Snoqualmie, WA 98065

## PAYMENT

**Payment in full is required to complete registration and reserve your space.**

Payment can be made via credit card online while registering for the event. If you need to submit for payment from your company and need an invoice please let us know right away. Payment by check is due within seven days of registration.

Mail Payment to:

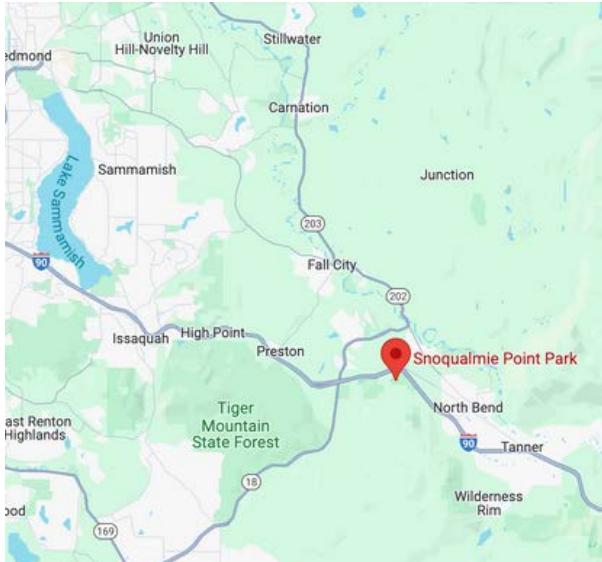
**Evergreen Mountain Bike Alliance**

Attn: Festival Director  
249 Main Ave S  
Suite 107-188  
North Bend, WA, 98045

## VENDOR SALES

**Vendors may sell retail items from their space. The vendor is responsible for acquiring all applicable sales permits or business licenses from the local regulatory entity, the City of Snoqualmie, and collecting all payments and applicable taxes.**

# FESTIVAL LOCATION



## Raging River State Forest

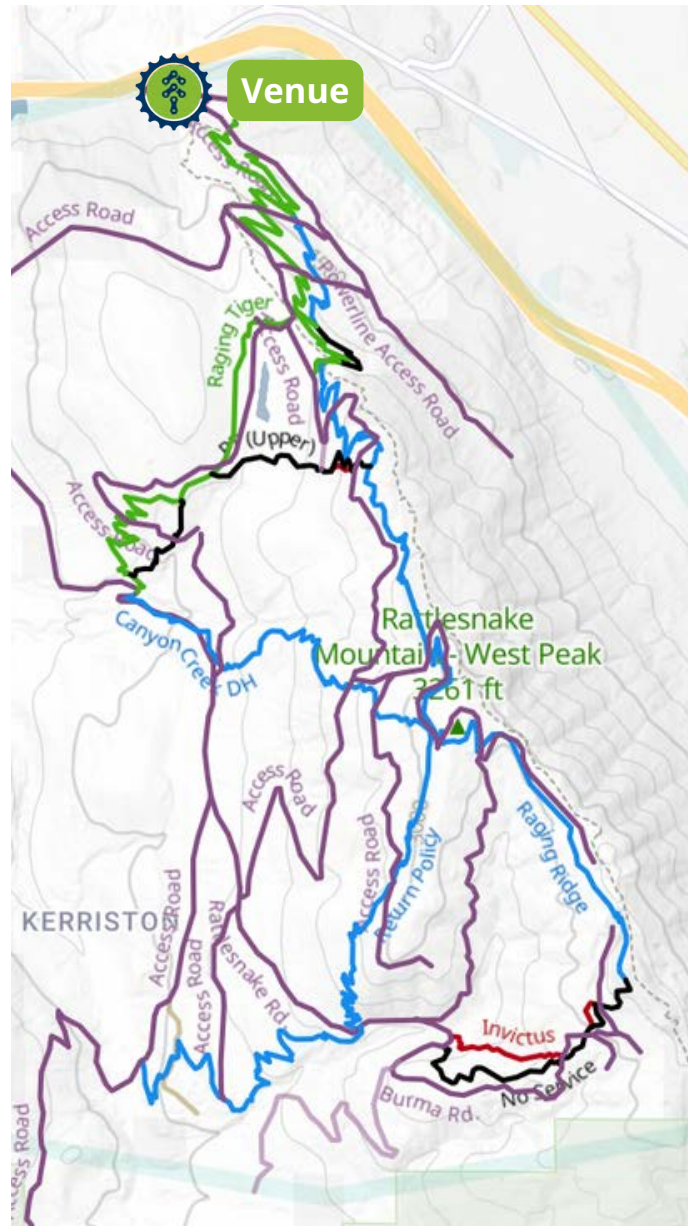
Snoqualmie Point Park

**Address:** 37580 Winery Rd, Snoqualmie, WA 98065

**Just off of I-90's exit 27, across the highway from the Snoqualmie Casino**

Raging River is a newer trail system, with nearly 3000' of descending from the top of Rattlesnake Mountain, with a wide variety of trails for all skill levels. Riders will love the sweeping views, long flowy descents on **Raging Ridge**, **Poppin Tops** and **Flow State**... and one of the best climb trails in Washington State, **Upward Mobility**.

Raging River is also just across the valley from Tiger Mountain, which can provide more technical options and variety for festival attendees, as well as close to Ollalie Trail, where e-bikes are allowed.



## Region Details

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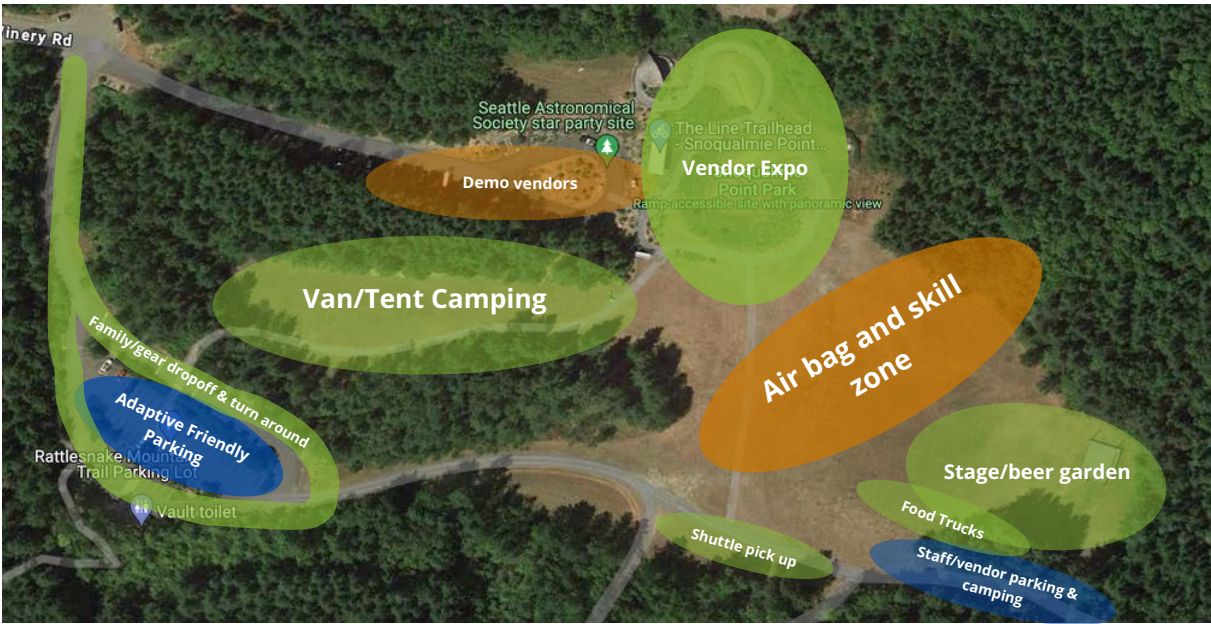
## Stats

Avg Trail Rating: ★★★★★☆  
Trails (view details): 31  
Total Distance: 49 miles  
Total Descent: 6,903 ft  
Total Vertical: 2,661 ft  
Highest Trailhead: 3,361 ft





Final layout and booth location determined by festival director, if you have specific requests, please reach out.



# KEY DATES

Sponsor Deadline	Early Bird Deadline	Logos Due	Swag Due	Load In
March 15th, 2024	April 1, 2024	April 8, 2024	June 1, 2024	June 7, 2024
Fees, agreements and logos	Expo fees increase to new rates on 4/1. Registration is due by EOD to qualify.	300 DPI minimum, color and b/w versions.	Swag and in-kind contributions sent to Evergreen: <b>249 Main Ave S Suite 107-188 North Bend, WA 98045</b>	Early setup is recommended for all large expo displays.





# EVERGREEN MTB FESTIVAL



2024

## Festival Contacts

Ashley Duffus  
**Festival Director**  
[ashleyduffus@evergreenmtb.org](mailto:ashleyduffus@evergreenmtb.org)  
(360) 935-2456

Vivika Stamolis  
**Marketing & Communications**  
[vivikastamolis@evergreenmtb.org](mailto:vivikastamolis@evergreenmtb.org)

Elizabeth Lunderman  
**Chapter Lead, Cascades to Sound**  
[lizlunderman@evergreenmtb.org](mailto:lizlunderman@evergreenmtb.org)

## Registration

[www.evergreenmtbfestival.com](http://www.evergreenmtbfestival.com)

## About Evergreen

[www.evergreenmtb.org/about](http://www.evergreenmtb.org/about)